



PRESS KIT

Annual Press Conference 2022

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PRESS RELEASE

GOETHE-INSTITUT: ADDRESSING THE RESTRUCTURING OF OVERSEAS CULTURAL POLICY TOGETHER



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For the Goethe-Institut, the year 2022 was shaped by the effects of the war on Ukraine and the associated realignment of German foreign cultural policy. At its annual press conference Carola Lentz, President of the Goethe-Institut, and Johannes Ebert, General Secretary, spoke of their relief regarding the support from the Bundestag and the Foreign Office during budgetary negotiations for 2023. The situation remains tense in the light of worldwide price increases and a growing number of tasks, but room for manoeuvre has now been created to decisively drive the ongoing consolidation of the institution forward, together with the Foreign Office. The activities for and with Ukraine played a central role at the press conference as well as the current status of the skilled labour immigration programmes and the Institut's priorities in 2023.

13 December 2022

“Diversity, understanding and trust: these values are what the Goethe-Institut advocates with its worldwide network”, said Carola Lentz. “We are delighted that the German Bundestag and the Foreign Office have clearly acknowledged overseas cultural and educational policy in the latest budget negotiations.” The federal government’s recently enacted new strategy for skilled workers illustrates the importance of the work of the Goethe-Institut abroad. The resolution in the Federal Budget Act also provides support for the forthcoming consolidation of the Goethe-Institut, which is a response to the new political and economic parameters. “The Goethe-Institut has always been a **learning institution**”, explained the President. “It has a stable network of institutes abroad that align themselves closely with the respective local conditions. It acts multilaterally and connects international cultural milieus with one another, and – such as with the centres for international cultural education – with partners in Germany. In recent years the Goethe-Institut has consistently advocated for better representation of women in international cultural activities, has undergone a successful digital transformation and focused its work on sustainability criteria. It has thereby also created the basis for resolutely taking on the new foreign policy demands.” Speaking about the war on Ukraine, Lentz emphasised: “The employees from Ukraine have achieved the unimaginable this year. They were and are directly affected by the Russian war of aggression, yet the Goethe-Institut has continued its work digitally throughout. It has thereby been able to give many people in Ukraine the support they urgently need.”

General Secretary Johannes Ebert continued: “In the coming years we want to ensure that the Goethe-Institut is a network that is well-equipped for the future. In strategic dialogue with the Foreign Office we will develop concepts in 2023 so that we can continue to handle the forthcoming challenges in an active and future-facing way. Following on from the structural reform of 2009, the Board of Directors of the Goethe-Institut already initiated the comprehensive **reform programme ‘Design the Future. Goethe 2025’** last year. By 2025 the programme will sharpen its focus on cultural and educational target groups and coordination between the Goethe-Institut’s units

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in Germany and abroad, as well as its internal decision-making processes.” Ebert also reported on the comprehensive activities on behalf of Ukraine, for which the Foreign Office made available special funds of almost 12 million EUR: “We have achieved a great deal with this additional funding: it has allowed us to support cultural institutions in Ukraine, cultural professionals in exile and also Ukrainian welcome teachers in German schools. With language learning programmes and book packages we have made arriving in Germany easier for well over 10,000 people. The cultural and educational sector is of particularly high importance for international perceptions of Ukraine and the country’s societal cohesion.”

Rainer Pollack, Business Director of the Goethe-Institut, explained **the consequences of inflation** on the Institut’s budget, which amounted to around 18 percent worldwide in the years 2017 to 2021: “As all expenditures, including rent and personnel costs, are primarily in local currencies, costs are increasing: for example, by 15 to 20 per cent in the North American region due to the fall in the exchange rate alone. At the same time, the Goethe-Institut continues to suffer losses in revenues from language courses and examinations, which usually account for a third of our budget, due to the coronavirus crisis. Revenue from language teaching at home and abroad continued to be heavily affected by the pandemic in 2021. It continues to make a substantial contribution to the budget, but in 2022 has not yet returned to pre-pandemic levels. After achieving revenues of EUR 137.6 million in 2019, the projection for 2022 is ca. EUR 117.5 million.”

Activities on behalf of skilled labour immigration remains a central issue in the field of language work. For many companies, the shortage of skilled workers has become one of the biggest business risks. “The Goethe-Institut welcomes the federal government’s strategy for skilled workers and its key issue paper,” said General Secretary Ebert. “It is particularly important to prepare people before they arrive in Germany, in terms of language, knowledge of the country, and interculturality. In the future the Goethe-Institut will work even more closely with all relevant partners to inform people in a coordinated and target-group-appropriate way about Germany and support them along their path. We ask for support from politics in this enormous coordination task.”

In the first six months of 2023 the Goethe-Institut will continue two successful formats in the cultural sector with new points of focus. The “Goethe-Institut in Exile” in Berlin continues its work with events on Ukraine and – as a reaction to the current crisis – on Iran. From March, the new focus begins with the **Goethe-Institut in Exile: Afghanistan**. Additionally, the **Kultursymposium Weimar**, takes place between 10 and 12 May 2023 under the motto “A Question of Trust”.

The press folder is available for download at:
www.goethe.de/pressemappe

The Goethe-Institut is the globally active cultural institution of the Federal Republic of Germany. With 158 institutes in 98 countries, it promotes the knowledge of the German language abroad, nurtures international cultural partnership and promotes an up-to-date image of Germany. By collaborating

with partner institutions in numerous other locations, the Goethe-Institut has more than 1,000 available points of contact worldwide.





Learning German and pre-integration in countries of origin: Key to the successful qualification of skilled workers

For many companies, the shortage of skilled workers is now one of the biggest business risks. The federal government is now responding to this with a new strategy for skilled workers, which was adopted in October 2022 and fleshed out in a key issues paper at the end of November. The intention is to facilitate the migration of qualified skilled workers from overseas. In addition to enhancing support for language learning, the key issues paper also focuses on pre-integration programmes, i.e. preparation in the country of origin. The Goethe-Institut, which has been providing such services abroad for many years now, emphatically welcomes the new strategy and wants to be even more involved than before. Experience shows the extent to which linguistic and intercultural preparation makes it easier to find your bearings in Germany and enter the world of work.

Using experiences gleaned from many years of practice for new programmes

The many years of work done by the Goethe-Institut both in Germany and abroad shows: a skilled worker arriving from Brazil, for example, who has sound professional qualifications but little experience with foreign languages, would require about 10-11 months in a full-time intensive course to learn German up to the required B2 level. This represents a considerable investment of both time and money, but is very important for integration in the workplace and social participation in Germany. The Goethe-Institut therefore strongly welcomes the federal government's announcement that support for German teaching abroad will be enhanced, including vocational language skills, as well as its plan to improve the availability of German teaching, also in digital format, in cooperation with the Goethe-Institut. It also advocates significantly extending the pre-integration programmes because emigrating to a foreign country brings many questions and uncertainties: What specifically will be expected from me in my job? How do I organise my daily routine? Who will support me if problems occur?

Individual support from the country of origin to Germany

For more than a decade, the Goethe-Institut has been supporting migrants during their transition from their country of origin to Germany. Over the past two years, over 33,000 people in South-East Asia, South-East Europe, North Africa, the Middle East and South America have been provided with free-of-charge pre-integration programmes. They received information about the German labour market at events, were given personal advice, and were supported in learning German and intercultural preparation in a target group-specific way. A realistic image of Germany is conveyed in all programmes. After their arrival in Germany, the participants had the opportunity to benefit from further



services offered by the Goethe-Institut such as the web portal “My path to Germany”, which is available in 30 languages and receives 700,000 hits every year, as well as 35 so-called Infohäuser in public institutions, located in rural areas throughout Germany. It is estimated that the number of Infohäuser will increase to 50 by 2025 and that the twelve Goethe-Institutes in Germany will be more involved than before in providing information and advice as well as linguistic and cultural qualifications for skilled workers from third countries from 2023 onwards. In future, so-called “welcome coaches” from the Goethe-Institut will offer support to skilled workers in finding their feet and gaining access to the integration services provided by the federal government.

Cooperation with all stakeholders in the recruitment projects

The Goethe-Institut is a key partner in the federal government’s recruitment projects such as the Federal Employment Agency (BfA), the German Society for International Cooperation (GIZ) or the Association of German Chamber of Industry and Commerce (DIHK). It also cooperates with stakeholders from the business community, such as the Employers' Association for Nursing (AGVP) or companies such as Vivantes Hauptstadtpflege GmbH. As part of the various projects with these partners, a total of more than 5,000 skilled workers worldwide, for example in Vietnam, Indonesia or Egypt, will receive language training through current programmes by 2024.

German teaching in foreign schools encourages the migration of skilled workers

In addition to the network of almost 2,000 schools which are participating in the PASCH initiative (schools: partners of the future), young people in circa 106,000 schools are learning German around the world. The Goethe-Institute oversees the majority of this and is happy to work towards the closer collaboration announced by the federal government in this respect. It advocates reinforcing German language teaching in national education systems and especially at vocational schools in order to interest future skilled workers in taking up employment in Germany at an early stage. It therefore requires extra commitment from state schools abroad – particularly at vocational schools or similar institutions, students can also receive language training at an early stage, in parallel to their vocational qualification.

For decades, the Goethe-Institut has been providing qualifications to teachers of German as a foreign language to improve the quality of German teaching. The worldwide glaring shortage of qualified German teachers is often a very significant hurdle, particularly in countries where the potential for skilled workers is high: if there is no good German teaching, there will also be less interest in migration to Germany. The Goethe-Institut is



therefore recruiting new teachers of German as a foreign language with specific programmes, and offers numerous in-service training courses for teachers in the public education system to make the profession more attractive. German teachers must receive sufficient training and further education in order to prepare students in their lessons for life in the destination country and for successful exchanges, in a target-group appropriate way. Lessons must motivate students to go to Germany.

Further links:

www.goethe.de/fachkraefte

www.goethe.de/vorintegration

www.goethe.de/meinwegnachdeutschland

“Mein Weg - Erfahrungen von ausländischen Fachkräften” (My path - the experiences of foreign skilled workers)

https://www.youtube.com/watch?v=Jt9CF4gOV_s&feature=emb_imp_woyt



The Ukraine programmes of the Goethe-Institut

For many people, 24 February 2022 and Russia's unlawful attack on Ukraine marks a turning point in international collaboration. The Goethe-Institut was also directly affected: approximately 120 employees and freelance teaching staff were working in Ukraine at the beginning of the war. Most of them had to leave Kyiv during the first few days under often dramatic circumstances. Around half the employees have meanwhile returned to Kyiv, while the other half are scattered among eleven countries; many of them are in Germany. The entire Goethe-Institut team in Ukraine is continuing its work with digital processes in all work areas, although the security situation is still a catastrophe owing to the Russian rocket attacks. This is aggravated by the insecure electricity and water supply and a severely impaired health system – an enormous strain for the employees on site. The resilience and preparedness of the local employees is impressive.

In the early weeks of the conflict, work focused on continuing the language courses and offering immediate support to longstanding partners in the cultural and educational sector, wherever it was needed. Cultural events have already been taking place in Ukraine again for several months. For example, in October 2022 the international festival for new music "Kontraste" was jointly organised in Lvov with the Goethe-Institut. In partnership with the Ukrainian Library Association, local libraries have been sponsored and are now important protective spaces. In addition, the Goethe-Institut supports German language teachers, schools and other educational institutions in Ukraine with the wide-ranging reform programme "New Ukrainian School". Started during the pandemic, this platform is currently being scaled up by the Ukrainian education authorities to provide quality digital education for all school classes throughout the country during the current fighting.

In order to mitigate the effects of the Russian war of aggression, especially on the cultural and educational sector in Ukraine, the Goethe-Institut has created a comprehensive package of measures from the **special funds of the supplementary budget for Ukraine**. The German Foreign Office has made a total of 11.7 million EUR available in the current financial year 2022 for this purpose.

Immediate relief programmes from spring 2022 onwards

As soon as war broke out, the Goethe-Institut began implementing programmes to **support and protect Ukrainian cultural partners and cultural professionals**. These include – in partnership with the German Federal Cultural Foundation – immediate relief grants for cultural professionals from Ukraine. Since March 2022 approximately **550 cultural professionals** have been sponsored with grants. Among others, theatre director



Andriy May, visual artist Katya Libkind and music manager Liubov Morosova have been sponsored with an immediate relief grant.

With free-of-charge or heavily discounted **language learning programmes**, Ukrainians who had to take refuge in Germany also found rapid support. Since March 2022, a total of over **6,800 course participants** have taken part in the language course programmes of the Goethe-Institut Ukraine including 700 under-18-year-olds. Since May an additional **9,100 people** have purchased the heavily discounted “Deutsch Training Online” for self-learning of German up to A1 level, the so-called “welcome course”. Around 50 percent of the course participants were living in Germany at the time they took the course. With the courses, the participants were comprehensively supported and their arrival in Germany was made easier.

Arrival and exile in Germany

The Goethe-Institut has also created courses for **refugee teachers from Ukraine** who are staying in Germany and will be employed as “welcome teachers” in German schools. They accompany pupils from Ukraine during regular lessons, to help them settle in better. By the end of November, around **500 welcome teachers** have been taught basic knowledge of German as well as information about the German school system. The Goethe-Institut has also organised support for **volunteers working in the refugee relief sector**: By the end of the year, the so-called “FEELS” courses will have provided further training for **600** volunteers to give refugees positive initial contact with the German language and help them adapt to their new situation in Germany.

To support children and adolescents arriving from the Ukraine, the Ukrainian Book Institute and the German Library Association jointly organised the project **“A Suitcase Full of Books”**. Around **20,000 books** of Ukrainian children’s and youth literature were provided to over **600 libraries** in Germany for Ukrainian families to use. **17 Ukrainian publishing houses** were involved in the project. The interest in the Ukrainian book suitcases is still considerable. From Berlin and Munich libraries to the city library in Cuxhaven or the community library in Sandhausen, libraries of every size were supplied with books so that Ukrainian children’s and youth literature was made available throughout Germany.

A festival that began on 6 October 2022 in Berlin was aimed at Ukrainians in exile in Berlin and the German public. For four days, the Goethe-Institut organised events in the Kunsthaus ACUD as a kick-off festival for **“Goethe-Institut in Exile” focusing on Ukraine**.



A multifaceted cultural and discussion programme was implemented with **45 events** and 105 Ukrainian artists involved, who came to Berlin from Ukraine, Europe and Germany as well as **11 partner organisations**. Alongside performances such as “Alarm” and “Bomb Shelter Night” curated by Andrii Palatny und the CCA Center of Contemporary Art DAKH (DAKH), this year’s winner of the peace prize awarded by the German Book Trade, Serhij Zhadan, read out his poems and played with his band. Approximately **2,500** visitors attended the festival.

In order to enable artists who have fled Ukraine to continue to be artistically active and network quickly in their respective scene, a **“Matching Portal”** was set up in partnership with the international NGO “Artists at Risk”. Offers from cultural organisations in Germany – residences, grants or work stays – were thereby pooled and communicated to refugee cultural professionals from Ukraine. By November, over **120 artists** had been brought together with almost **60 institutions** throughout Germany, including the artists Artem Volokitin, Tetiana Malinovska, Anna Moskaletz and Valeriia Buchuk, who are now living and working in the cultural and art space artifact e.V. in Potsdam.

Development work and support in Ukraine’s neighbouring countries

To support cultural organisations in Ukraine and selected countries in eastern Europe and central Asia, the Goethe-Institut drew up a new **stabilisation fund to the amount of 2.5 million EUR**. It focuses on institutions whose engagement is directly or indirectly affected by the war in Ukraine and whose work has an important significance for artistic freedom, cultural education and a pluralist society. Applications have been received from all cultural and educational fields, including media art and literature, music and theatre. By October the Goethe-Institut had received approximately **400 grant applications**. 226 applications came from organisations in Ukraine and 165 from eligible cultural institutions in neighbouring countries. Applications were made for staffing costs and fees for artists as well as materials and equipment costs. For example, support was given to the 19th international human rights documentary film festival “Docudays” in Ukraine, one of the most well-known film festivals for documentary films. For the HAYART cultural centre in Yerevan, seven artists from Armenia, Ukraine and Italian created anti-war wall paintings in public spaces in Yerevan. The stabilisation funds make a significant contribution to supporting cultural institutions in times of war, energy crisis and inflation and enable them to survive.

The Goethe-Institut also supported the Ukraine national stand at the Frankfurt Book Fair which could otherwise not have been organised or only on a significantly limited basis. As



well as **30 publishing companies**, writers and authors from Ukraine also travelled to Frankfurt. They included Serhij Zhadan, winner of the peace prize awarded by the German Book Trade, the Nobel Peace Prize winner Oleksandra Matvijtschuk, Andrij Kurkow, Jurij Andruchowytsh, Tanja Maljartschuk, Nataalka Sniadanko, Haska Shyyan, Taira (Yulia Paevska) who was freed from Russian imprisonment and the chief editor of the largest Ukrainian news portal UP, Sevgil Musaeva.

Together with the German federal commissioner for culture and the media, the Goethe-Institut is supporting the German Film Academy with the **Ukraine Film Fund**, who awarded grants to **60 scholarship holders** in August. In partnership with the Ernst von Siemens Music Foundation, a grant programme totalling 160,000 EUR was established to support Ukrainian musicians.

About the Goethe-Institut Ukraine

In Ukraine the Goethe-Institut has been represented with a large institute in Kyiv since 1993 from where a large network of three cultural associations, 15 language learning centres, 16 partner libraries or reading rooms and many university partnerships are organised. Until the Covid-19 pandemic around 6,000 people per year were learning German at the Kyiv Goethe-Institut and around 10,000 examinations were taken. During the time that the Goethe-Institut has been active in Ukraine, partnerships of many years' standing have been created and become established with institutions and cultural professionals in the country. The sustainability of these networks is of great significance, particularly in times of unrest and crisis. It enables the Goethe-Institut to support and strengthen its cultural and educational partners in Germany and abroad.

These projects are part of a comprehensive package of measures that the Goethe-Institut has realised with special funds from the Ukraine supplementary budget. The German Foreign Office made a total of 11.7 million EUR available to the Goethe-Institut in the current financial year for this purpose.



Goethe-Institut in Exile 2023

Focus on Afghanistan: 24 to 26 March 2023

The Goethe-Institut in Exile will continue its work in 2023 as well. It will thereby keep spaces open for dissent, dialogue and intercultural exchange that are threatened by war or censorship. The Goethe-Institut in Exile was opened with a four-day festival in October 2022 that placed a special focus on Ukrainian culture. Following this, an animated public was able to experience further events at regular intervals, relating to Ukrainian culture in particular. Starting in early 2023 several events will respond to the current protests in Iran. And from 24 to 26 March 2023, the new country focus will be on Afghanistan.

Since the Taliban came into power in mid-August 2021, thousands of people have been forced to leave their homeland of Afghanistan which, after the end of the NATO deployment in July 2021, has been plunged into a massive humanitarian crisis with severe consequences for the entire population. Artists are especially threatened: music, theatre or visual art are generally forbidden under the Taliban or are instrumentalised for propaganda purposes. Many cultural professionals have therefore been accepted for entry into the Federal Republic and have been able to emigrate. A federal entry programme established by the Federal Republic was announced in October 2022.

With the country focus on Afghanistan, the Goethe-Institut in Exile is, on one hand, drawing upon the expertise of partners from Afghanistan and, on the other, working towards creating new networks and connections for German-Afghan cultural exchange. These connections will come alive during the kick-off event – a festival at the Kunsthaus ACUD from 24 to 26 March 2023. Important starting points for the programme that, following the kick-off festival, will take place during the first six months of 2023, include for example the former Festival for Modern Afghan Literature and the former Summer Festival of the theatre in Kabul. Literature and theatre from Afghanistan will also form the substantial part of the two-and-a-half-day festival. Another focus is Afghan film and music. Artists participating in the kick-off festival include filmmaker Siddiq Barmak, author and artist Tamanna Tawangar and the theatre scientist and puppeteer Abdulhaq Haqjoo. Alongside live music from musician Maschal Ander, the writer and poet Alam Gul Sahar and the actor and artist Mamnoon Maqsoodi will be taking part. As was the case with Ukraine, the country focus will be accompanied by an exhibition and discussion programme. A major focus will be the preservation of the cultural heritage of the Afghan cultural scene, which is now largely based overseas. The aim of the Goethe-Institut in Exile is to give cultural professionals and thinkers from Afghanistan a space where they can work unimpeded and also to make a reunion possible. In this way, it supports cohesion in the diaspora and offers a



platform for joint expression and reflection – also on the challenges for refugee artists in Germany and in exile, beyond the borders of Afghanistan. Last but not least, the programme also aims to raise public awareness of the situation in which Afghan cultural professionals find themselves in Germany.

The Goethe-Institut in Afghanistan

The Goethe-Institut worked closely with the local cultural scene in Afghanistan until it had to cease operations in 2017 for security reasons. Prior to that, it had already experienced an eventful history. For many years it was a vibrant centre for cultural exchange but was closed in 1991 due to civil war and destruction. In 2002 the Goethe-Institut was one of the first European cultural institutions to resume work on site. The focus was on the reconstruction of cultural networks and structures, and national and international exchange between cultural professionals. Thus, in addition to annual festivals for literature and theatre, a close partnership was developed with the national theatre of Afghanistan, national television and the state film company Afghanfilm. There was also intensive intercultural and academic cooperation between German and Afghan stakeholders in the Faculty of Fine Arts, Kabul University. The situation changed from 2014 onwards when the international community announced its intention to withdraw from Afghanistan. Larger festivals could also no longer take place due to safety concerns and work had to be stopped completely in 2017. The long-time director of the institute, Ibrahim Hotak, has been working in the Berlin office of the Goethe-Institut since 2020 and is now also responsible for the country focus Afghanistan of “Goethe-Institut in Exile”. There have been no employees on site in Afghanistan since 2021. Most of the Goethe-Institut’s long-term partners left the country in 2021. The Goethe-Institut is also in very close contact with the Federal Foreign Office as part of the second federal programme.

Further country focuses in 2023 in the programme “Goethe-Institut in Exile”

In addition to continuing programmes on Ukraine and individual events on the current situation in Iran, a focus on Belarus is planned for the second half of 2023.



Kultursymposium Weimar “A Question of Trust” 10 to 12 May 2023

Trust is a subjective feeling that also affects important areas of social coexistence. A society is therefore based on trust in political systems and cultural codes, in personal and business relationships, in international agreements, reliable information and new technologies. Trust in one's own self, one's own abilities and judgment also plays an important role in social interaction. What exactly is trust, how is it created and how can it be reinforced? For example, what about the trust of the Sámi people in state structures in Scandinavian countries? How much acceptance is there for trust-based social currencies in Brazil? What role does the messaging service WhatsApp play in the dissemination of (fake) news in India? Is media really being trusted less and less around the world, and if so, why?

“A Question of Trust” is the topic of the international cultural symposium in Weimar, which is being held between 10 and 12 May 2023. Held in Weimar every two years and with over 500 guests from the worlds of culture, science, business, media and politics and with worldwide media coverage, the Kultursymposium (Cultural Symposium) brings together diverse perspectives, fascinating personalities, and new ideas from around the world and provides a platform for exchange and global networking.

In over 50 discussion-based and artistic events at numerous venues in Weimar, the Kultursymposium invites attendees to think about and debate the subject of trust and to jointly seek answers to the questions surrounding the topic of trust. There are three main focal points: The first is dedicated to various definitions of trust: What exactly is trust, in which circumstances can it thrive and how does it influence the life of each and every one of us? The second focal point discusses questions of cohesion: Which functions does trust perform in society and politics – and what are the consequences if trust is lost? The third area of focus is the question of what role trust will play in the future in the business world and in dealing with new technologies.

Important research approaches to trust originate from the disciplines of sociology, psychology and communication science, but economics, behavioural research and game theory are also dedicated to the topic. In a world in which old conflicts are reignited with unimagined vehemence and contradictory, often interest-driven information shapes our



everyday media life, trust is of fundamental importance. Trust allows us to make decisions and to act in complex situations in which not every detail can be researched and not every risk can be weighed up. Expectations and hopes replace certainties, controls and guarantees. Trust is an ambivalent, fragile value that is repeatedly called into question in personal relationships as well as in social and political relationships and needs to be explored afresh.

Further information on the Kultursymposium Weimar 2023 is available now at:
www.goethe.de/kultursymposium

About the Kultursymposium Weimar

The Kultursymposium Weimar is a festival for new networks and ideas, held every two years, at which the Goethe-Institut brings together over 500 participants from all over the world. Interdisciplinary and diverse, the Kultursymposium Weimar holds a mirror up to global social issues and thus provides the impetus for international cultural and social exchange. The festival format has a new focal topic each time: 2016 “Sharing and Exchanging”, 2019 the great breakthroughs of our era (“The Route is being Recalculated”), 2021 “Generation” and 2023 “A Question of Trust”.

The Kultursymposium Weimar is made possible thanks to the generosity of the following companies from the Economic Advisory Board of the Goethe-Institut: Bertelsmann, Evonik Industries AG, Siemens AG and Adolf Würth GmbH & Co. KG.